



Video in WordPress websites

Chris Rogers

Saturday, 12/14/14, 3pm

Objective

- * create, compress, upload & embed video file into WP site
- * various non-traditional ways to create video



mobile:editing video:grafix

CHR MEDIA

Keynote/PPT, AE, FCP, IL, PS, yada

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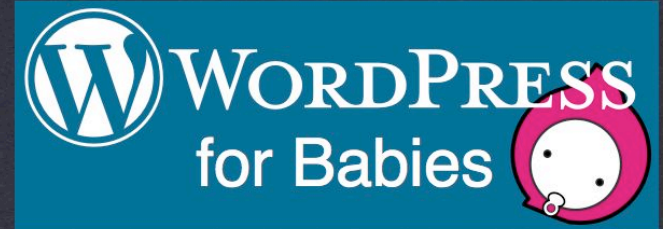
QUALIFICATIONS

WHY YOU SHOULD LISTEN TO ME

Clients

SLIDESHOW OF LOGOS





QUALIFICATIONS

DOES THIS GUY EVER QUIT TALKING ABOUT HIMSELF?

Goal

- * Web standard is .mp4 format.
 - * filename.mp4
 - * myfabulousdemoreel.mp4
- * All hosts recompress
 - * upload a file that is slightly bigger

Share/Embed

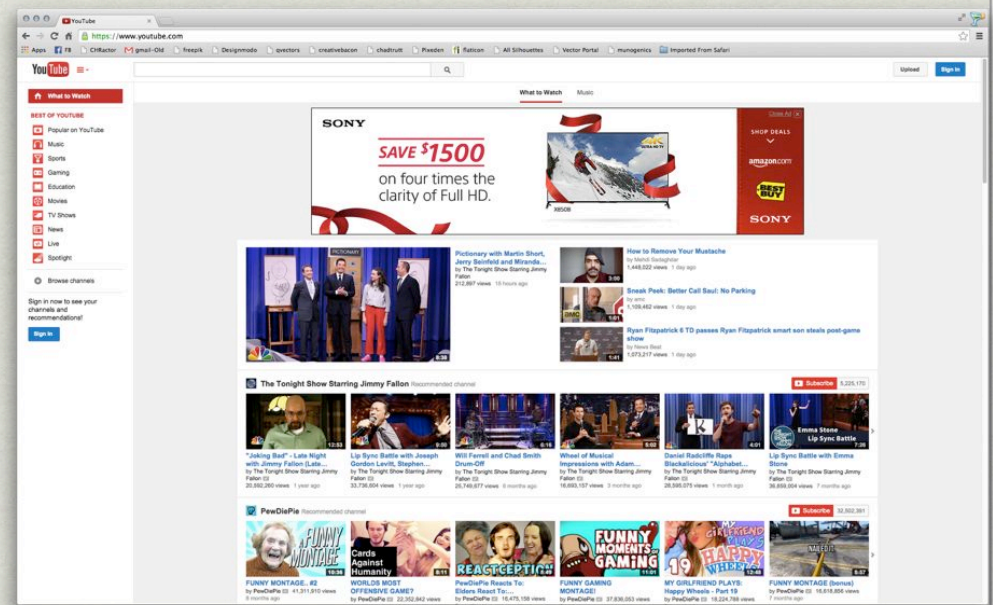
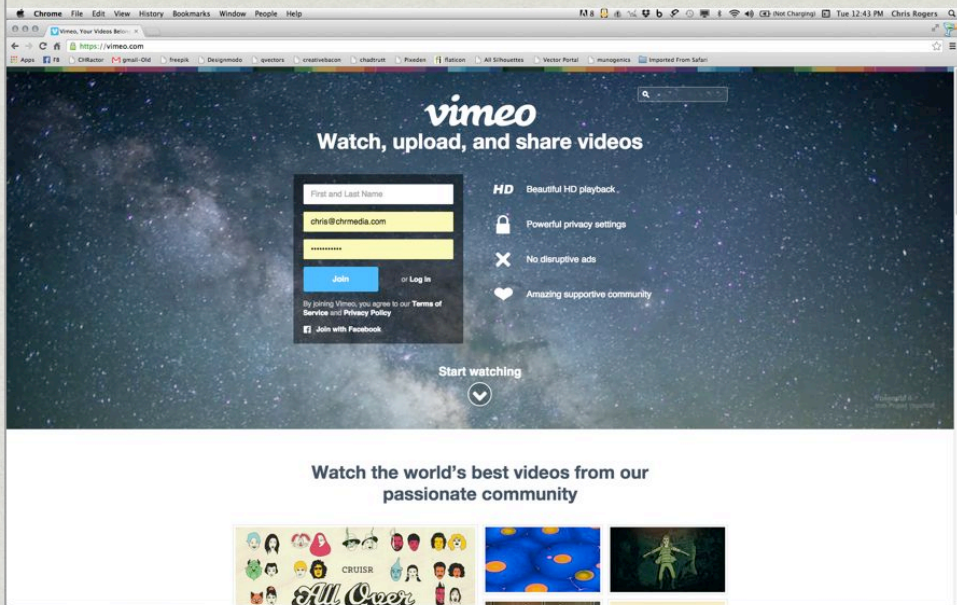
- * Highlight and Copy url
- * Paste url into your WP website
- * Save page
- * Mic drop

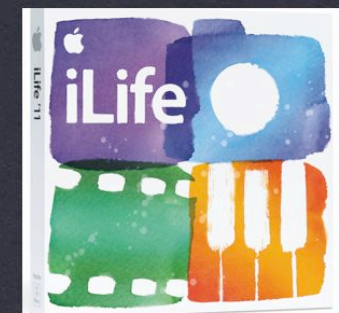
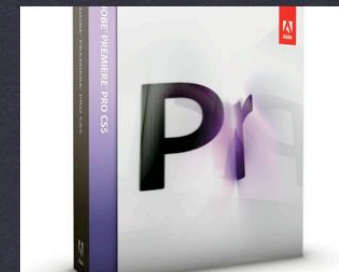


Compression tutorial

- * Search “Vimeo compression”
- * <https://vimeo.com/help/compression>
- * Final Cut Pro 7 example

Upload to host





ACQUIRE + OUTPUT VIDEO FILE

OLD WAY



MOBILE DEVICES

W/BUILT IN CAMERA



SOFTWARE
W/OUTPUT VIDEO



BWAY REVUE VIDEO

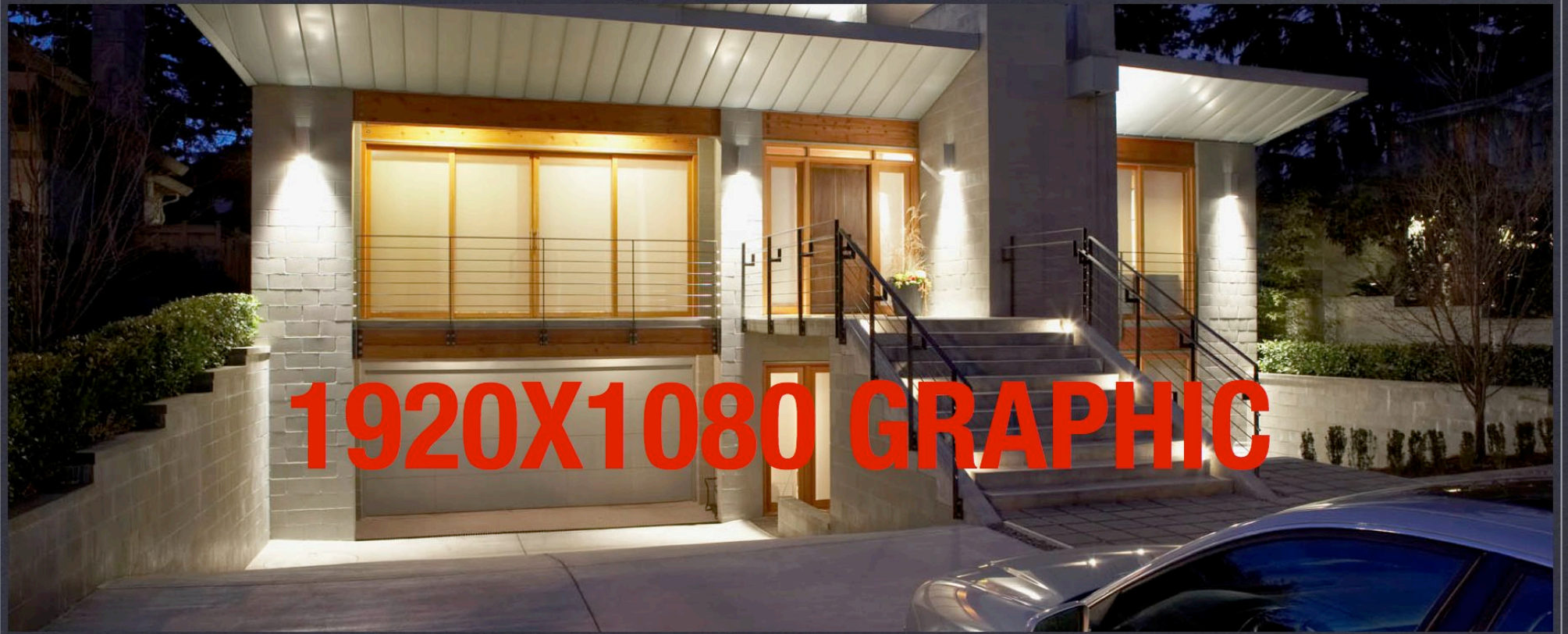
PROJECT **MADE W/HEADSHOTS AND CAST ALBUMS**
[HTTP://VIMEO.COM/CHRMEDIA/BWAY-REVUE](http://vimeo.com/chrmedia/bway-revue)

DATE **DATE**

CLIENT **NAME**

Frame size

GRAPHIC SHOWING 4K - 320X240



PROJECT

GOAL - "HIGH DEFINITION"

1920 X 1080

DATE

DATE

CLIENT

NAME



Home WordPress WordPress Plugins Video SEO

Video SEO for WordPress

Last month, Google has removed the video snippets from the search results. [Here's what this means for the Video SEO plugin.](#)

Want to make sure your videos appear in the search results? Want your videos to be found by search engines like Google? The Video SEO Plugin takes care of this! For only \$69 it can be on your site!

Start ranking for videos now!

1 year upgrades & support:

- Up to 20 Sites – \$ 249
- Up to 5 Sites – \$ 129
- Single Site – \$ 69

Plugin Details

Current version:

2.0.1

See [the change log](#) if you want details about recent changes.

More info:

- [Install Guide](#)
- [Configuration Guide](#)

VIDEO SEO FOR WORDPRESS PLUGIN BY YOAST

[HTTPS://YOAST.COM/WORDPRESS/PLUGINS/VIDEO-SEO/](https://yoast.com/wordpress/plugins/video-seo/)

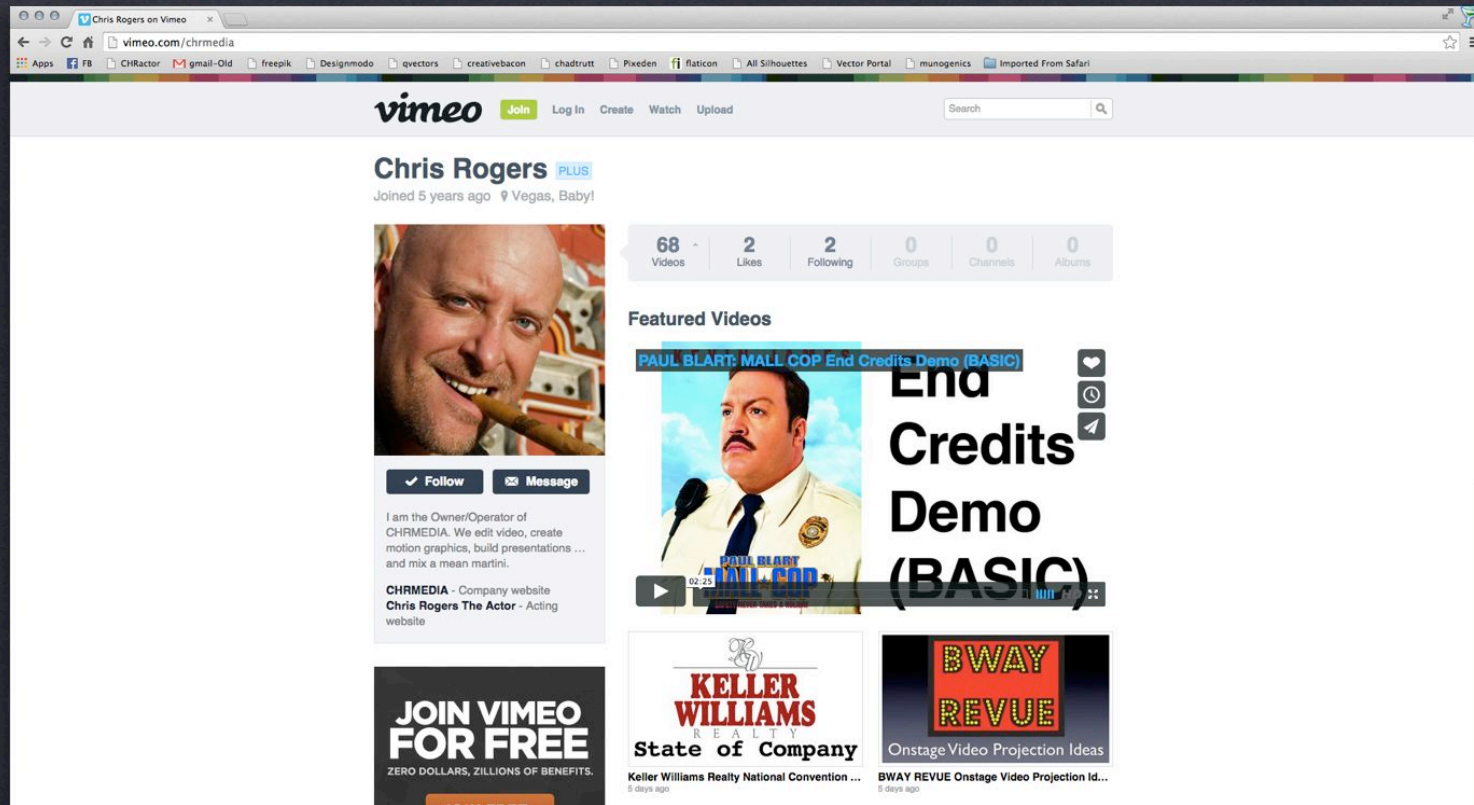
Future work

- * WP for Babies
- * WP for the Entertainment Professional
- * Presentation Creation and Coaching

Contact

- * Video/Grafix:
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- * Actor:
chris@ChrisRogersTheActor.com





PROJECT

EXAMPLES
[HTTPS://VIMEO.COM/CHRMEDIA](https://vimeo.com/chrmedia)

DATE

DATE

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PROJECT

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WE MAKE YOU LOOK GOOD

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Q & A

DOES HE EVER TAKE A BREATH?

Contact

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Upload to host

vimeo

You

