



WP THEME 2016 & YOUR WOOCOMMERCE WEBSITE

Chris Rogers



CHRIS ROGERS – BACKGROUND

- MultiMedia degree -
West LA College (1999)
- SAG-AFTRA actor (1996)
- BFA Acting, Minor in Voice -
U of Louisville (1985)

WEB

- HTML/Dreamweaver - 1999
- WP - 2012

Theme 2016

Twenty Sixteen

The WordPress Default Theme for 2016

[Home](#) [Style Guide](#) [About](#)

Potato Dumplings Stuffed with Smoked Meat at Renfield Arms

We tried this dish at a newly opened popular pub in Haywards Heath, West Sussex.



Takashi Irie

May 5, 2015

Food, Pub
meat, potato

For a moment I was puzzled to account for the thing, until I realized that the reptiles, being deaf, could not have been disturbed by the noise my body made when it hit the water, and that as there is no such thing as time within Pellucidar there was no telling how long I had been beneath the surface. It was a difficult thing to attempt to figure out by earthly standards this matter of elapsed time—but when I set myself to it I began to realize that I might have been submerged a second or a month or not at all. You have no conception of the strange contradictions and impossibilities which arise when all methods of measuring time, as we know them upon earth, are [non-existent](#).



ABOUT

Twenty Sixteen is a modernised approach of an ever-popular layout — a horizontal masthead and an optional right sidebar that works well with both blogs and websites. It has custom color options that allow you to make your own Twenty Sixteen.

The theme was designed on a harmonious fluid grid with a mobile first approach. This means it looks great on any device

CATEGORIES

- [Cooking](#)
- [Drink](#)
- [Food](#)
- [Photos](#)
- [Pub](#)
- [Quotes](#)
- [Tests](#)
- [Videos](#)
- [Writing](#)

ARCHIVES

- [May 2015](#)
- [April 2012](#)
- [July 2011](#)
- [June 2011](#)



TAKASHI IRIE (& MANY OTHERS)

TAKASHI IRIE LINKS

- <http://takashiirie.com/>
- <https://profiles.wordpress.org/iamtakashi>
- <https://twitter.com/takashiirie>

2015 very similar to 2016

Twenty Fifteen

Just another WordPress site

[Home](#)[Blog](#)[Front Page](#)[About The Tests](#)[Level 1](#)[Lorem Ipsum](#)[Page A](#)[Page B](#)

WIDGET

In front was a quiet sunny landscape, a wheat field ahead on either side of the road, and the Maybury Inn with its swinging sign. I saw the doctor's cart ahead of me.



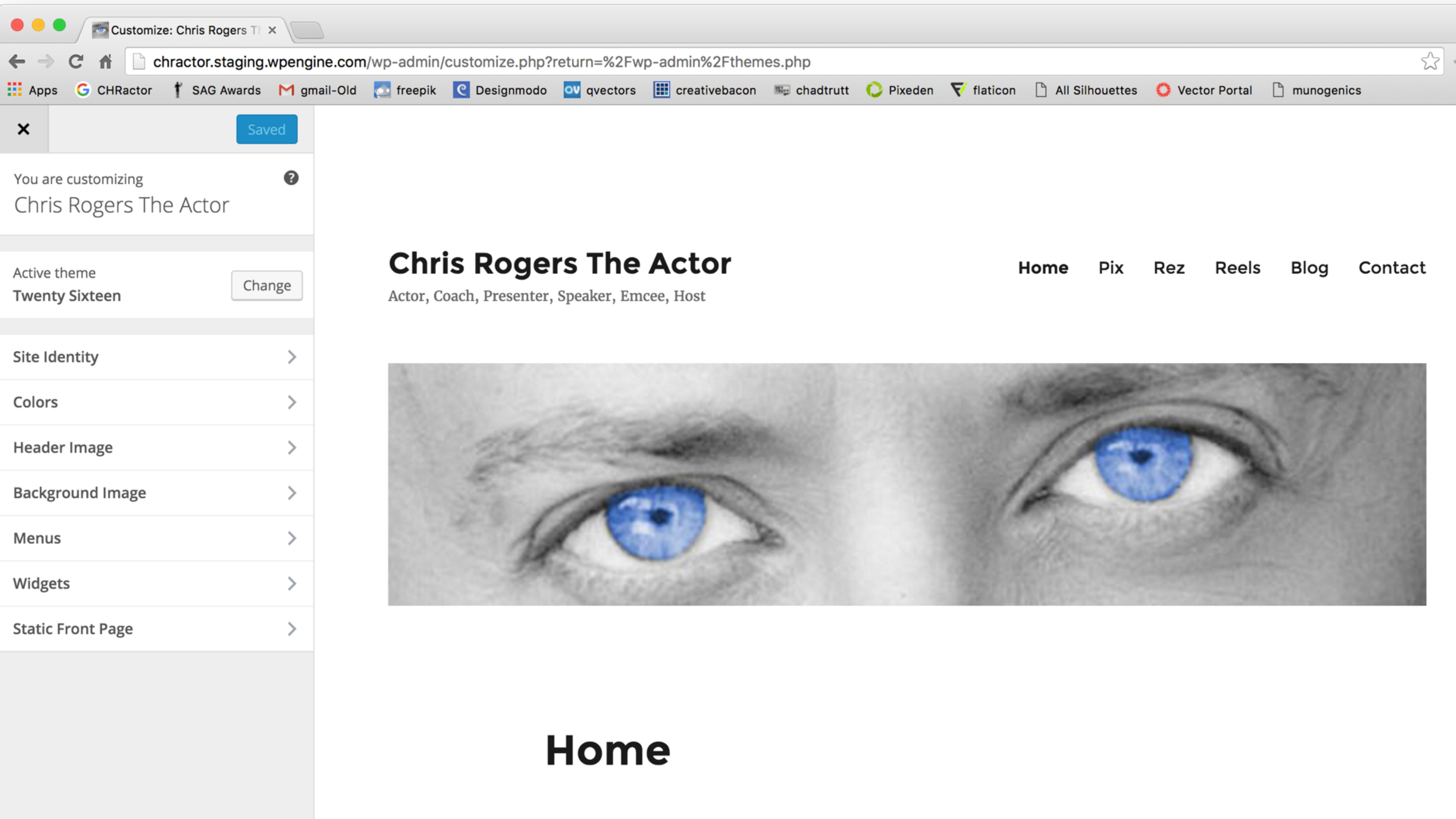
The myth of the pier

Phileas Fogg was seated squarely in his armchair, his feet close together like those of a grenadier on parade, his hands resting on his knees, his body straight, his head erect; he was steadily watching a complicated clock which indicated the hours, the minutes, the seconds, the days, the months, and the years. At exactly half-past eleven Mr. Fogg would, according to his daily habit, quit Saville Row, and repair to the Reform.

A rap at this moment sounded on the door of the cosy apartment where Phileas Fogg was seated, and James Forster, the dismissed servant, appeared.

HOW DO I GET IT?

- Switch to computer
- Dashboard/Search/Download/Install/Preview
- Customizer/Demo



YOUTUBE 1 HR DEMO – “TWENTY SIXTEEN THEME DEMO”

➤ <https://www.youtube.com/watch?v=EQaeGc3klrU>

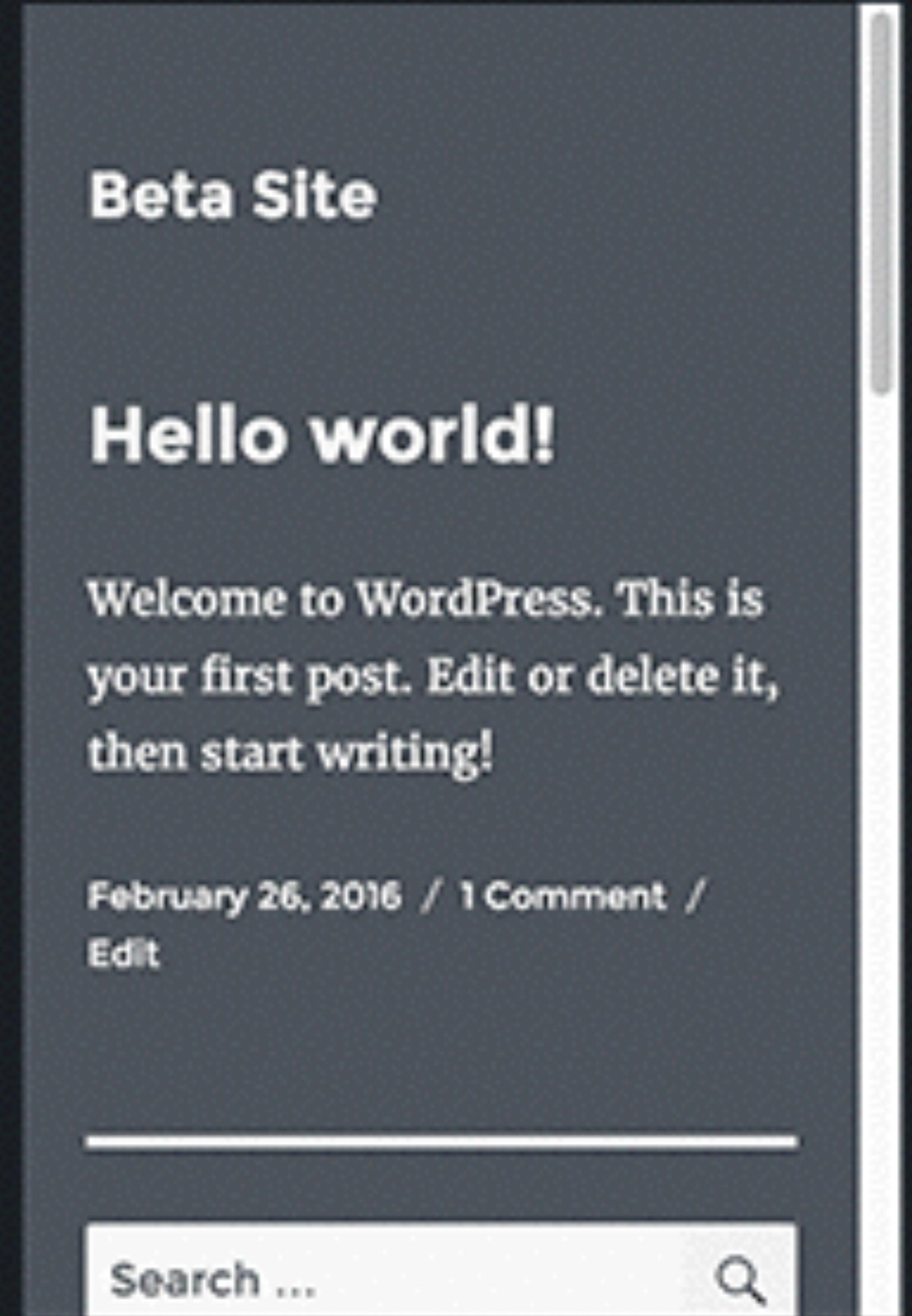
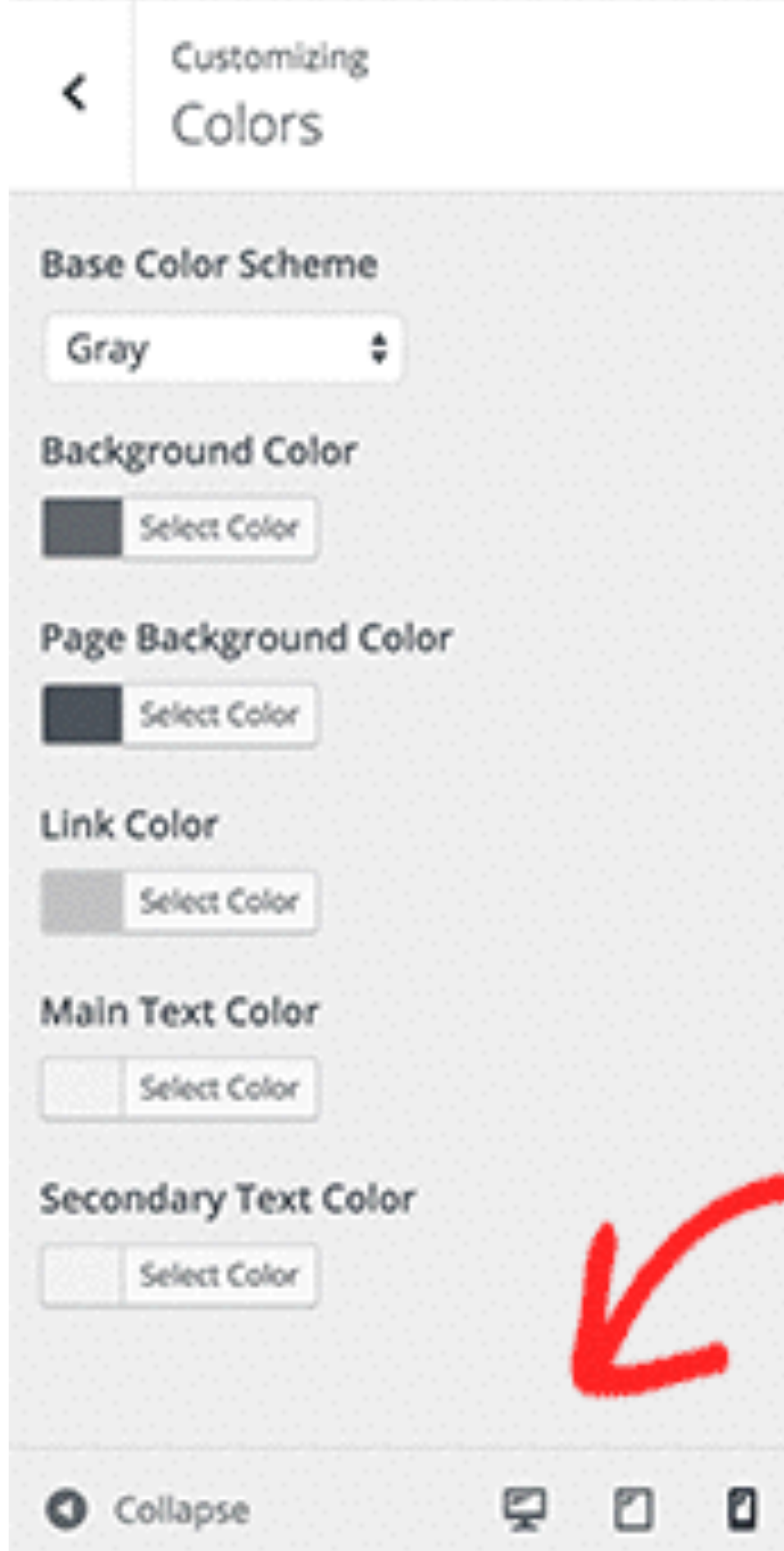
SOCIAL MEDIA MENU

➤ <https://en.support.wordpress.com/menus/social-links-menu/>

WHY USE A YEARLY THEME?

- Default theme from Mr WP
- Guaranteed to work/developed alongside latest version of WP code.
- If using 3rd party theme, they could have mistake in their code.
 - problem on your end or theirs?
- Build v1 of your site with Yearly Theme and then change (if nec)
- FREE!

WP 4.5 - Responsive Review



January

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

February

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	1	2	3	4	5
6	7	8	9	10	11	12

March

S	M	T	W	T	F	S
28	29	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

April

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

May

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

June

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

July

S	M	T	W	T	F	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

August

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

September

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

October

S	M	T	W	T	F	S
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

November

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

December

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

TIMELINE DEVELOPMENT (ROUGHLY/WORKING BACKWARDS)

- Dec: Yearly Theme released to General Public
- Oct: Press will start seeing preview images
- Aug: Released to computer geeks outside of Developers
- June: Internal beta testers
- March: Developers start working on Yearly Theme

Q & A?

OTHER (WP) MEETUPS

[HTTP://WWW.MEETUP.COM/LAS-VEGAS-SEO/](http://www.meetup.com/LAS-VEGAS-SEO/)

[HTTP://WWW.MEETUP.COM/LAS-VEGAS-BLOGGERS/](http://www.meetup.com/LAS-VEGAS-BLOGGERS/)

[HTTP://WWW.MEETUP.COM/THE-LAS-VEGAS-WORDPRESS-MEETUP-GROUP/](http://www.meetup.com/THE-LAS-VEGAS-WORDPRESS-MEETUP-GROUP/)

[HTTP://WWW.MEETUP.COM/SOCIAL-MEDIA-LAS-VEGAS/](http://www.meetup.com/SOCIAL-MEDIA-LAS-VEGAS/)

[HTTP://WWW.MEETUP.COM/LAS-VEGAS-VIDEO-MARKETING/](http://www.meetup.com/LAS-VEGAS-VIDEO-MARKETING/)

[HTTP://WWW.MEETUP.COM/LAS-VEGAS-WOOCOMMERCE-MEETUP/](http://www.meetup.com/LAS-VEGAS-WOOCOMMERCE-MEETUP/)

CONTACT

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THANK YOU FOR YOUR TIME!

See you at next WooCommerce Meetup - Thursday, May 12!